MAILKITCHEN

YOUR ACCOUNT

- Upgrade or downgrade your plan whenever you like
- Get automatic updates for free
- Use our webservices to import your data, send campaigns, etc.
- No MailKitchen banner in the footer of your emails*

YOUR EMAIL DATABASE

- Easy import of your contacts: copy/paste, manual entry, .csv file upload, Gmail synchronization
- Clean your email database by removing invalid email addresses (bounces)
- Create unlimited Mailing Lists
- Efficient management of your subscribers and unsubscribes
- Create and customize Sign-up Forms for your Newsletter or Website
- Create up to 50 fields for qualifying the subscribers in your database (e.g. email, name, surname, title, age, etc.)
- Segment your database*
- Export your data*

YOUR MESSAGE

- Choose a Template from our wide range of Email Layouts and customize it to your needs
- You can also use our WYSIWYG tool for HTML email editing
- Or copy / paste your HTML code or your email kit (.zip file import option)
- Customize your message with merge tags and add dynamically details of your contacts (e.g. name, surname)
- Save your Newsletter Templates online
- Add Social Media icons to your email campaigns and link them to your social media pages (Facebook, Twitter, etc)

YOUR EMAIL CAMPAIGNS

- Create, Save, Modify, Copy and Send your Email Campaigns
- Personalize your Sender Email Address
- Personalize the From Line of your messages (by creating an Alias)
- Enter the Subject Line of your message
- Send a Test Email to your own email address
- Target only recipients who opened and/or clicked on an email - Drag & drop segmentation tool
- Verify the total number of recipients before sending the campaign
- Benefit from our deliverability expertise
- Schedule the exact date and time of the sending
- Customize your unsubscribe page

YOUR PERFORMANCES

- Monitor your campaign's performances (with updates every 15 minutes)
- Discover the geographical area (region) of the recipients that open or click in one of your emails
- Analyze deliverability rates, opens, clicks, bounces, etc..
- Use our Heat Map tool to see where your recipients click
- Track the performance of your Email Campaigns with Google Analytics
- Track conversions generated by your campaigns. Available with all paid-for services*

SUPPORT

- Access to a detailed online FAQ /Knowledge base (Support)
- Get free technical and sales support (email)

Feature available for paid subscriptions only

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